



PARENTS:
MAKE IT
CLEAR!
IT'S NOT OK TO VAPE

A Vaping/E-Cig Campaign for Parents

YOU KNOW when your kids **ARE HIDING THIS** but will you know if **THEY HIDE THIS?**



THIS IS A JUUL DEVICE, AND IT'S EASY TO MISS.
It's small, odorless, and looks like a flash drive making it easy to hide from parents and teachers. But there is no hiding the fact that vape products can contain toxic chemicals that can harm parts of the brain that control attention, learning, mood and impulse control. So get in the know, and let your kids know where you stand on vaping.

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"Hiding"

YOU WORRY about your kids being **ADDICTED** to this **ELECTRONIC DEVICE** but have you thought **ABOUT THIS ONE?**



THIS IS AN ELECTRONIC CIGARETTE, AND IT'S AN EPIDEMIC.
1 pod or cartridge can hold the same amount of nicotine as an entire pack of 20 cigarettes. And with kids' brains still developing 'til the age of 25, early exposure to nicotine makes them more vulnerable to becoming addicted later in life to other drugs, like meth and cocaine. So get in the know, and let your kids know where you stand on vaping.

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"Addicted"

YOU KNOW it's bad for your kid's health to **CONSUME THIS** but do you know about the **DANGERS OF THIS?**



THIS IS A VAPE PEN, AND THERE'S NOTHING SWEET ABOUT IT.
Cotton candy, bubble gum and jelly bean are just some of the flavors that are enticing kids to get hooked on vaping. But hiding behind those sweet flavors are harmful chemicals and other substances, for which scientists still don't know all the long-term health effects. So get in the know, and let your kids know where you stand on vaping.

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"Health"

posters, postcards & media applications

YOU KNOW you can't buy **YOUR TEEN THIS** but did you know it's also **ILLEGAL TO BUY THEM THIS?**



THIS IS A VAPE DEVICE, AND IT'S NOT MEANT FOR KIDS.
Some parents may not know it, and others may think they're harmless, but there's a reason why you must be at least 18 years old and sometimes even 21 to buy vape products. They can be extremely addictive and contain highly dangerous chemicals. Therefore, buying it for your kids is not doing them, or yourself, any favors. So get in the know, and let your kids know where you stand on vaping.

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"Illegal"

YOU KNOW your kids **ARE INTO THIS** but did you know they are **GETTING INTO THIS?**



THIS IS VAPING, AND IT'S NOT A GAME.
E-cigs, vape pens, mods, vaporizers...no matter what they call it, kids as young as middle school students are trying it. And with vaping potentially exposing them to addictive nicotine and toxic, cancer-causing chemicals, there's just no playing around. So get in the know, and let your kids know where you stand on vaping.

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"Getting Into"

YOU KNOW to talk to your kids **ABOUT THIS** but have you **WARNED** them **ABOUT THIS?**



THIS IS A VAPE BOX, AND IT'S A SERIOUS MATTER.
Today's parents have to worry about some real heavy metal...that is the nickel, tin, cadmium and lead found in vaping products. Not to mention the nicotine, cancer-causing chemicals, volatile organic compounds and ultra-fine particles that can get inhaled deep in the lungs. So get in the know, and let your kids know where you stand on vaping.

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"Talk"



Postcards

6"x9" full-color, two-sided postcards printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$299	\$399	\$549	\$699	\$899



Door Hangers

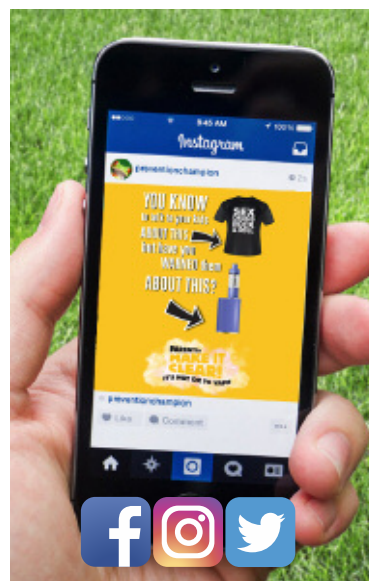
4.25"x11" full-color, double-sided door hangers printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$349	\$449	\$599	\$749	\$949

Posters

12"x18" full-color posters printed on 100 lb. gloss text stock. Add your organization logo or funding information **at no additional cost.**

	50	100	250	500
1 Poster Design	\$108	\$165	\$356	\$605
2 Poster Designs	\$195	\$297	\$644	\$968
3 Poster Designs	\$292	\$446	\$966	\$1452
4 Poster Designs	\$389	\$594	\$1287	\$1936
5 Poster Designs	\$486	\$742	\$1609	\$2269
6 Poster Designs	\$583	\$891	\$1931	\$2723



Media Licensing:

	1st Placement	Rerun/Extension
Billboard	\$500	\$250
Bus Shelter	\$500	\$250
Cinema	\$350	\$175
Print	\$350	\$175
Social Media	\$150	\$75

Prices shown are per design, per medium/location. First placement is valid for 6 months for billboard, bus shelter, cinema and social media. Extensions are valid for an additional 6 months. Print reruns are for same design and publication only. Choose from any poster design. Add your organization logo or funding information **at no additional cost.**

Vinyl Banners

Full-color banners printed on 13 oz. premium scrim glossy vinyl with corner grommets. Choose from any poster design. Add your organization logo **at no additional cost**. Hanging rope **NOT** included.

6'x2' banner	\$65 each
8'x3' banner	\$125 each

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banners, signs & on-site graphics



Bumper Stickers

5"x2.75" one-color, vinyl bumper sticker with removable adhesive. Choose from any poster color.

250	500	1000	2000
\$262	\$322	\$504	\$655





Indoor Floor Decals

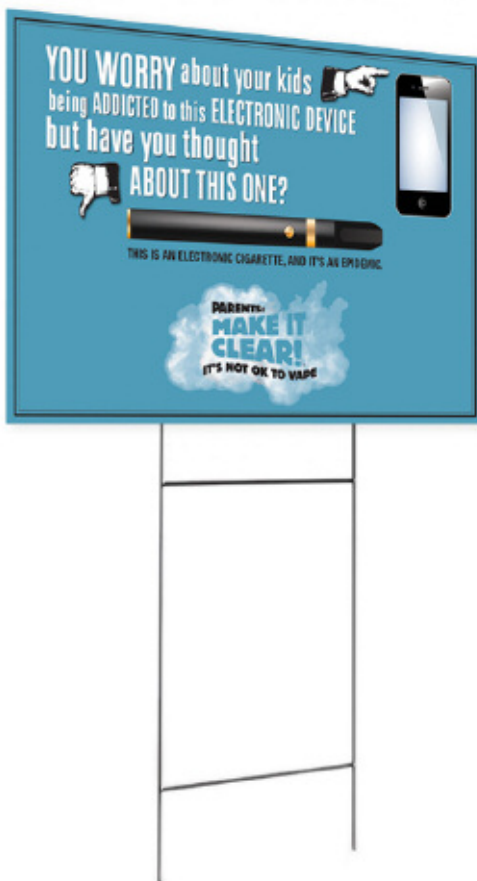
18"x24" full-color floor decals printed on a lightweight slip-resistant fabric with a textured matte vinyl coating. Sticks on almost any surface with no adhesive residue. Indoor lifespan of 1-2 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$132	\$242	\$550	\$990

Outdoor Floor Decals

18"x24" full-color floor decals printed on heavy-duty slip-resistant coated soft aluminum (polyurethane). Suitable for rough surfaces. Indoor/outdoor lifespan of 1-6 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$264	\$484	\$1100	\$1980



Yard Signs

36"x24" full-color, double-sided yard signs printed on 4mm corrugated plastic. Stakes included. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$165	\$275	\$550	\$825



Static Clings

4"x4" full-color static clings with static on back. Choose from any poster color. Add your organization logo **at no additional cost.**

250	500	1000
\$442	\$487	\$592



Retractable Banners

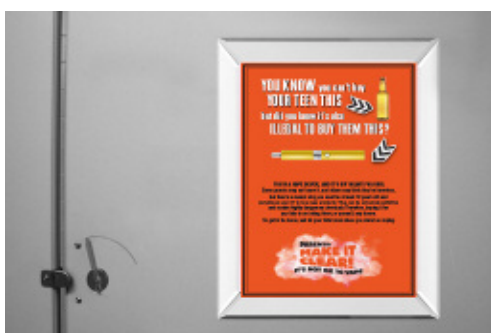
Full-color, one-sided retractable vinyl banner. Includes carrying bag. Choose from any poster design. Add your organization logo **at no additional cost.**

16"x32" banner	\$99 each
33"x78" banner	\$199 each

Stall Sign Inserts

8.5"x11" full-color on 100 lb. gloss cover. Choose from any poster design. Add your organization logo **at no additional cost.** Stall frame NOT included.

10	25	50	100
\$30	\$50	\$108	\$180





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Logo T-Shirts

100% cotton t-shirts with 1-color logo design. Available in green, purple, orange, fuchsia, yellow or blue. Adult sizes S, M, L and XL. For 2XL-4XL add extra 2.50 each.

50	100	250	500	1000
\$470	\$824	\$1860	\$3395	\$6512



apparel & wearables



Awareness Bracelets

Silicone bracelets with 1-color logo imprint. Available in any poster color. Add your logo (same color) on opposite side for \$50 flat fee.

500	1000	2500	5000
\$530	\$899	\$1975	\$2950



Tote Bags

12"x13"x8" non-woven, polypropylene reusable grocery bag with 20" handles. Includes a 1-color logo imprint. Available in yellow, purple, blue, green, orange or pink. Add your logo (same color) for \$50 flat fee.

100	250	500	1000	2500
\$315	\$718	\$1391	\$2314	\$5103



Lanyards

3/4" lanyard with split ring attachment and 1-color imprint. Available in any poster color. Various attachments available upon request. Add your logo (same color) for \$50 flat fee.

500	1000	2500	5000
\$600	\$1150	\$2625	\$4950



Caps

5-panel polyester cap with velcro closure and 1-color logo imprint. Available in white, blue or black.

100	250	500	1000
\$624	\$1452	\$2710	\$5120



Sunglasses

Classic style, sunglasses with 1-color logo imprint on right temple only. UV400 protection. Available in orange, purple, blue, green, yellow or pink.

500	1000	2500
\$1140	\$2107	\$4882



Buttons

3" round button with logo imprint. Add your logo (in same color) for \$50 flat fee. Available in any poster color.

100	250	500	1000	2500	5000
\$130	\$240	\$425	\$700	\$1625	\$3000

promos

Items parents will use all year round and help reinforce your message.



Pens

Click ballpoint pens with 1-color logo imprint. Black ink. Available in blue, purple, green, orange or yellow.

300	500	1000	2500	5000
\$178	\$264	\$466	\$1103	\$2045





Mini Spiral Notebooks

5"x7" spiral notebook with 1-color logo imprint. 70 ruled pages. Add your logo (in same color) for \$50 flat fee. Available in blue, white or black.

250	500	1000	2500
\$668	\$1220	\$2288	\$4975



Pledge Cards

8.5"x3.5" full-color, one-sided cards on 100 lb. gloss cover...great parent participation activity! Add your organization logo **at no additional cost.**

250	500	1000	2500	5000
\$199	\$299	\$399	\$599	\$799



Lunch Tote Bags

6.5"x9" non-woven polypropylene lunch bags with velcro closure and 1-color logo imprint. Available in green, blue or black. Add your logo (in same color) for \$50 flat fee.

250	500	1000	2500
\$488	\$785	\$1450	\$3389



Bookmarks

2"x8" full-color, two-sided bookmarks on 14 pt. cover with high-gloss UV coating. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$149	\$199	\$249	\$399	\$599



Sticky Notes

3"x3" sticky notes, 25 sheets per pad, with a 1-color logo imprint with 25 sheets per pad.

250	500	1000	2500	5000
\$202	\$228	\$390	\$845	\$1365



Coffee Tumblers

16 oz tumbler with silicone comfort grip and matching lid with 1-color logo imprint. BPA free. Available in orange, green, blue or black.

100	250	500	1000
\$469	\$1147	\$2245	\$4390

fun stuff

Catch their attention with these fun giveaways!



Air Freshener

3.5"x2.5" air freshener with full-color imprint. Choose from logo design in any poster color or any poster design. Add your logo for \$50 flat fee.

1000	2500	5000
\$1089	\$1489	\$1926



Mouse Pads

9.5"x8"x1/8" polyester/rubber mouse pads with full-color imprint. Choose from logo design in any poster color or any poster design. Add your logo for \$50 flat fee.

100	250	500	1000	2500
\$375	\$870	\$1705	\$3220	\$6955





Cellphone Sockets

Cellphone popping socket with 1-color logo imprint. Choose from any poster color.

250	500	1000	2500
\$875	\$1625	\$2999	\$6999



Cellphone Wallet

Silicone cell phone wallet with 1-color logo imprint. Available in orange, purple, fuchsia or blue.

100	250	500	1000	2500
\$167	\$305	\$527	\$851	\$1985



Sports Bottles

20 oz. sports bottle with black cap and 1-color logo imprint. Available fuchsia, purple, blue, green, orange or yellow..

250	500	1000	2500
\$448	\$752	\$1357	\$2936



Magnets

3"x3" with square corners, 20ml magnet with full color imprint. Add your organization logo **at no additional cost.**

250	500	1000	2500
\$299	\$435	\$507	\$877



Stress Balls

2.75" round stress reliever with 1-color logo imprint. Available in purple, green, blue, orange, white or yellow.

250	500	1000	2500
\$383	\$679	\$1258	\$2933



Mints

3"x 1.78" sugar-free peppermints in rectangle shape card case with 1-color logo imprint. Available in green, orange, blue, purple or yellow.

300	500	1000	2500
\$424	\$665	\$1270	\$3015



Key Tags

Rectangular 2.5"x1.25" soft key tag with 1-color logo imprint. Choose from any poster color.

250	500	1000	2500	5000
\$275	\$479	\$875	\$2045	\$3869



Stickers

5"x3" stickers with full-color imprint. Choose from any poster color. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$199	\$239	\$279	\$349	\$585



Lip Balms

Lip balm with SPF15 with a beeswax base. Choose from any poster color.

250	500	1000	2500
\$315	\$600	\$1150	\$2625

campaign order form

Organization: _____

Contact Person: _____

Billing Address: _____

Shipping Address: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Campaign Ordered: _____

ITEM	DESIGN (if applicable)	QUANTITY	AMOUNT
EXAMPLE: PLEDGE CARDS	—	1000	\$510
SUBTOTAL			
SALES TAX (Please provide copy of tax exempt certificate with your order.)			
SHIPPING Add 8% of SUBTOTAL (excluding media); MINIMUM \$15			
TOTAL			

Email to orders@preventioncampaigns.com.
We will contact you to confirm your order.

Make checks payable to PG Creative, 8201 Peters Road, Suite 1000, Plantation, FL 33324
All major credit cards accepted (3.75% fee applies.)

Questions? Call (305) 350-7995.

Prices and item availability subject to change.