

DOSE OF REALITY[®]

LEARN THE FACTS ABOUT R_x DRUGS

A Prescription Abuse Prevention Campaign for Teens



posters, postcards & media applications

SOME THINGS SHOULD NEVER BE MIXED.



COUNTRY AND DUB STEP **WATER AND CATS** **PRESCRIPTIONS AND ALCOHOL**

Certain mixes can put you at risk for harmful reactions, including prescriptions drugs and alcohol. From seizures, blackouts and internal bleeding to heart problems, difficulty breathing, coma and even death, the list is long and the danger is real. How's that for a dose of reality?

DOSE OF REALITY.
LEARN THE FACTS ABOUT R_xDRUGS

"Mixed"

SOME THINGS ARE JUST REALLY ADDICTIVE.



POPCORN **REALITY TV** **PRESCRIPTION DRUGS**

Some things are hard to resist, but some give you no choice. When you abuse some prescription drugs like painkillers, a part of your brain changes, affecting your self control and ability to make decisions. This makes it even harder to stop and can cause intense impulses to take even more, which can ultimately lead to overdosing. How's that for a dose of reality?

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"Addictive"

SOME THINGS SHOULD NEVER BE MESSED WITH.



HONEY BADGER **TEXAS** **PRESCRIPTION MEDS**

Prescription drugs are nothing to mess around with. Just because it's prescribed by a doctor doesn't mean it can't harm you when used as not intended. In fact, more people die each year of prescription drug overdose than all other drugs combined, including heroin and cocaine. How's that for a dose of reality?

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"Messed With"

SOME THINGS SHOULD NEVER BE SHARED WITH FRIENDS.



YOUR TOOTHBRUSH **YOUR DEEPEST FEAR** **YOUR PRESCRIPTION**

Some things are meant just for you. Sharing your prescriptions can cause unexpected side effects in others, dangerous interactions with their medications and can even result in death. Besides the fact, it's just plain illegal. How's that for a dose of reality?

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"Shared With"

SOME THINGS ARE JUST REALLY ILLEGAL.



ROBBING A BANK **REMOVING PILLOW TAGS** **SOMEONE ELSE'S PRESCRIPTION**

Stealing is not always caring...like when it comes to prescription drugs that weren't prescribed to you. Seventy percent of people who abuse prescription painkillers reported first getting them from friends or family. And since prescription painkillers are in the same classification as "street drugs" like heroin, it's not just illegal, it's a felony. How's that for a dose of reality?

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"Illegal"

SOME THINGS ARE JUST REALLY DEADLY.



JACK THE RIPPER **MORNING BREATH** **PRESCRIPTION DRUGS**

It's no accident that prescription drugs can be so deadly. Many are in the same classification as dangerous "street drugs" like heroin, and when misused, abused or mixed with alcohol, they can prove fatal. In fact, prescription painkiller overdoses are the number one cause of unintentional deaths in the United States, even outpacing car accidents. How's that for a dose of reality?

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"Deadly"



Postcards

6"x9" full-color, two-sided postcards printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$299	\$399	\$549	\$699	\$899



Door Hangers

4.25"x11" full-color, double-sided door hangers printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$349	\$449	\$599	\$749	\$949

Posters

12"x18" full-color posters printed on 100 lb. gloss text stock. Add your organization logo or funding information **at no additional cost.**

	50	100	250	500	1000
1 Poster Design	\$108	\$165	\$356	\$605	\$800
2 Poster Designs	\$195	\$297	\$644	\$968	\$1280
3 Poster Designs	\$292	\$446	\$966	\$1452	\$1920
4 Poster Designs	\$389	\$594	\$1287	\$1936	\$2560
5 Poster Designs	\$486	\$742	\$1609	\$2269	\$3000
6 Poster Designs	\$583	\$891	\$1931	\$2723	\$3600



Media Licensing:

	1st Placement	Rerun/Extension
Billboard	\$500	\$250
Bus Shelter	\$500	\$250
Cinema	\$350	\$175
Print	\$350	\$175
Social Media	\$150	\$75

Prices shown are per design, per medium/location. First placement is valid for 6 months for billboard, bus shelter, cinema and social media. Extensions are valid for an additional 6 months. Print reruns are for same design and publication only. Choose from any poster design. Add your organization logo or funding information **at no additional cost.**

banners, signs & on-site graphics

FACT: More people die each year of prescription drug overdoses than all other drugs combined.

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"Messed With Fact"

FACT: Many prescription drugs are in the same classification as dangerous "street drugs" like heroin, and when misused can prove to be fatal.

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"Deadly Fact"

FACT: 70% of people who abuse prescription painkillers reported first getting them from friends or family.

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"Illegal Fact"

FACT: Abusing prescription painkillers changes a part of the brain, affecting self control and the ability to make decisions.

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"Addictive Fact"

FACT: Mixing prescriptions and alcohol puts you at risk for a long list of harmful reactions, even death.

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"Mixed Fact"

FACT: Sharing your prescriptions can cause serious side effects, even death ...and it's against the law.

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"Shared with Fact"

Choose from any Fact or Poster design

Indoor Floor Decals

24"x24" full-color floor decals printed on a lightweight slip-resistant fabric with a textured matte vinyl coating. Sticks on almost any surface with no adhesive residue. Indoor lifespan of 1-2 months. Choose from any fact or poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$132	\$242	\$550	\$990

Outdoor Floor Decals

24"x24" full-color floor decals printed on heavy-duty slip-resistant coated soft aluminum (polyurethane). Suitable for rough surfaces. Indoor/outdoor lifespan of 1-6 months. Choose from any fact or poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$264	\$484	\$1100	\$1980

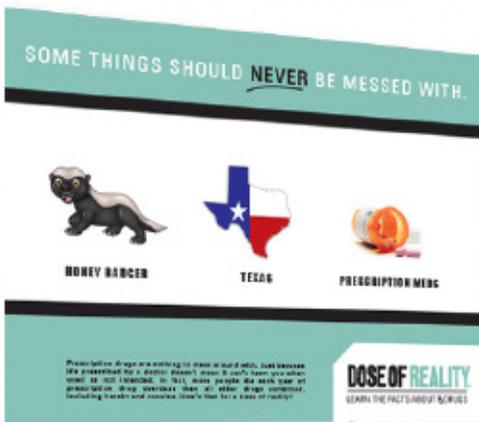




Vinyl Banners

Full-color banners printed on 13 oz. premium scrim glossy vinyl with corner grommets. Choose from any poster design. Add your organization logo **at no additional cost**. Hanging rope **NOT** included.

6'x2' banner	\$65 each
8'x3' banner	\$125 each



Yard Signs

36"x24" full-color, double-sided yard signs printed on 4mm corrugated plastic. Stakes included. Choose from any poster design. Add your organization logo **at no additional cost**.

5	10	25	50
\$165	\$275	\$550	\$825



Static Clings

4"x4" full-color static clings with static on back. Choose from any fact design. Add your organization logo **at no additional cost**.

250	500	1000
\$442	\$487	\$592



Stall Sign Inserts

8.5"x11" full-color on 100 lb. gloss cover. Choose from any poster design. Add your organization logo **at no additional cost**. Stall frame **NOT** included.

10	25	50	100
\$30	\$50	\$108	\$180

Retractable Banners

Full-color, one-sided retractable vinyl banner. Includes carrying bag. Choose from any poster design. Add your organization logo **at no additional cost**.

16"x32" banner	\$99 each
33"x78" banner	\$199 each

Logo T-Shirts

100% cotton t-shirts. Available in yellow, green, fushia, purple, orange or blue. Adult sizes S, M, L and XL. For 2XL-4XL add extra 2.50 each.

50	100	250	500	1000
\$470	\$824	\$1860	\$3395	\$6512

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apparel & wearables



Awareness Bracelets

Silicone bracelets with 1-color logo imprint. Add your logo (in same color) on opposite side for \$50 flat fee. Available in yellow, green, fushia, purple, orange or blue.

500	1000	2500	5000
\$530	\$899	\$1975	\$2950



Lanyards

3/4" lanyard with split ring attachment and black & white imprint. Various attachments available upon request. Available in yellow, green, fushia, purple, orange or blue.

500	1000	2500	5000
\$600	\$1150	\$2625	\$4950



Buttons

3" round button with 2-color logo imprint. Add your logo (in white or black) for \$50 flat fee. Available in yellow, green, fushia, purple, orange or blue.

100	250	500	1000	2500	5000
\$130	\$240	\$425	\$700	\$1625	\$3000



Sunglasses

Classic style, sunglasses with 1-color logo imprint on right temple only. UV400 protection. Available in yellow, green, fushia, purple, orange or blue.

500	1000	2500
\$1140	\$2107	\$4882



Drawstring Slingpacks

14"x18" non-woven, polypropylene drawstring backpack with 1-color logo imprint. Add your logo (in same color) for \$50 flat fee. Available in yellow, green, fushia, purple, orange or blue.

100	250	500	1000	2500	5000
\$199	\$437	\$825	\$1500	\$3500	\$5500



Caps

5-panel polyester cap with velcro closure and 1-color logo imprint. Available in white or black.

100	250	500	1000
\$624	\$1452	\$2710	\$5120



Dog Tags

Aluminum dog tag with bead chain necklace and 2-color logo imprint. Available in yellow, green, fushia, purple, orange or blue.

500	1000	2500	5000
\$715	\$1300	\$3250	\$5500

school promos

Items students will use all year round and help reinforce your message.



Pocket Folders

9"x12" two-pocket, full-color folders on 14 pt. cover with high-gloss UV coating. Choose from any poster design. Add your organization logo and custom message **at no additional cost.**

100	250	500	1000	2500	5000
\$399	\$699	\$999	\$1429	\$2269	\$3749

I KNOW THE FACTS AND DANGERS OF
ABUSING **PRESCRIPTION DRUGS.**

DOSE OF REALITY

Pledge Cards

8.5"x3.5" full-color, one-sided cards on 100 lb. gloss cover...great student participation activity! Add your organization logo **at no additional cost.** Available in yellow, green, fushia, purple, orange or blue.

250	500	1000	2500	5000
\$199	\$299	\$399	\$599	\$799



Bookmarks

2"x8" full-color, two-sided bookmarks on 14 pt. cover with high-gloss UV coating. Choose from any poster design. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$149	\$199	\$249	\$399	\$599



Pens

Click ballpoint pens with 1-color logo imprint. Black ink. Available in purple, green, yellow, orange or blue.

300	500	1000	2500	5000
\$178	\$264	\$466	\$1103	\$2045



Highlighters

5" flourescent highlighters with 1-color logo imprint. Available in yellow, green, fushia, purple, orange or blue.

300	500	1000	2500
\$270	\$425	\$800	\$1875



Pencils

#2 round pencils with green eraser and white logo imprint. Available in orange, green, blue, fuschia and neon yellow.

250	500	1000	2500	5000
\$143	\$215	\$335	\$800	\$1375



Lunch Tote Bags

6.5"x9" non-woven polypropylene lunch bags with velcro closure and 1-color logo imprint. Available in green, blue or black. Add your logo (in same color) for \$50 flat fee.

250	500	1000	2500
\$488	\$785	\$1450	\$3389



Mouse Pads

9.5"x8"x1/8" polyester/rubber mouse pads with full-color imprint. Choose from any poster or fact design. Add your logo for \$50 flat fee.

100	250	500	1000	2500
\$375	\$870	\$1705	\$3220	\$6955



Mini Spiral Notebooks

5"x7" spiral notebook with 1-color logo imprint. 70 ruled pages. Add your logo (in same color) for \$50 flat fee. Available in blue, white or black.

250	500	1000	2500
\$668	\$1220	\$2288	\$4975

fun stuff

Catch their attention with these fun giveaways!



Frisbees

9" plastic frisbees with 1-color logo imprint. Available in yellow, green, orange, blue, purple or fuschia.

100	250	500	1000	2500
\$199	\$410	\$715	\$1335	\$3280



Mini Footballs

5" foam football/stress reliever with 1-color logo imprint. Available in orange, green or blue.

150	300	600	1200	2600
\$399	\$699	\$1289	\$2395	\$4815





Cellphone Sockets

Cellphone popping socket with 2-color logo imprint. Available in green, fuchsia, purple, yellow, orange or blue.

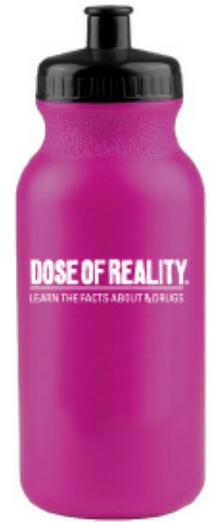
250	500	1000	2500
\$875	\$1625	\$2999	\$6999



Stress Balls

2.75" round stress reliever with 1-color logo imprint. Available in green, fuchsia, purple, yellow, orange or blue.

250	500	1000	2500
\$383	\$679	\$1258	\$2933



Sports Bottles

20-oz sports bottle with black cap and 1-color logo imprint. Available in green, fuchsia, purple, yellow, orange or blue.

250	500	1000	2500
\$448	\$752	\$1357	\$2936



Key Tags

Rectangular 2.5"x1.25" soft key tag with 2-color logo imprint. Available in green, fuchsia, purple, yellow, orange or blue.

250	500	1000	2500	5000
\$275	\$479	\$875	\$2045	\$3869



Yo-yos

Plastic classic yo-yo with 1-color logo imprint. Includes approximately 4 ft of string. Available in yellow, green, orange, purple, blue or pink.

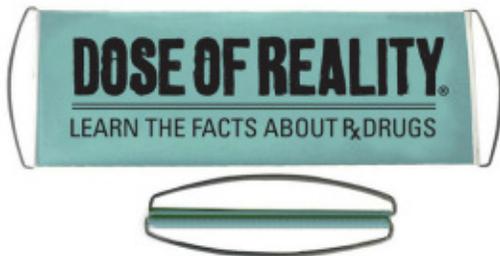
250	500	1000	2500
\$416	\$699	\$1299	\$2699



Fidget Spinners

3" fidget spinner with 1-color logo imprint. Available in green, fuchsia, purple, yellow, orange or blue.

150	250	500	1000	2500
\$326	\$475	\$865	\$1629	\$3779



Roll-up Banners

27.5"x9.5" hand-held scroll banner. Add your logo (in same color) for \$50 flat fee. Available in green, fuchsia, purple, yellow, orange or blue.

500	1000	3000	5000
\$799	\$1459	\$3699	\$5499



Stickers

4"x2" stickers with 2-color logo imprint. Add your organization logo **at no additional cost**. Available in green, fuchsia, purple, yellow, orange or blue.

100	250	500	1000	2500	5000
\$99	\$199	\$239	\$279	\$349	\$585



Temporary Tattoos

Temporary 2.5"x2" tattoo with logo design. Washes off with soap and water. Available in green, fuchsia, purple, yellow, orange or blue.

300	500	1000	3000	5000
\$310	\$344	\$416	\$596	\$688

