

# DOSE OF REALITY

LEARN THE FACTS ABOUT R<sub>x</sub> DRUGS

A Prescription Drug Abuse Prevention Campaign for College Students



 pgcreative  
PREVENTION CAMPAIGNS

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A BAD MIX CAN REALLY KILL A PARTY.



Alcohol and prescription drugs is a mix that can end on a very bad note. Even if it's your own prescription, mixing medications with alcohol can cause serious, unintended effects that can quickly spin out of control...from seizures, blackouts and internal bleeding to heart problems, difficulty breathing, coma and even death. How's that for a dose of reality?

**DOSE OF REALITY**  
LEARN THE FACTS ABOUT Rx DRUGS

**"Bad Mix"**

POPPING PILLS TO PASS IS THE WRONG ANSWER.



Your future shouldn't be left up to chance. The benefits of taking drugs such as Adderall or Ritalin to study are dubious but the dangers are very real, especially when they weren't prescribed to you. The unpredictable effects could be a hard lesson to learn, ranging from aggression, increased heart rate and paranoia to psychosis, seizures, heart attack and stroke. How's that for a dose of reality?

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**"Wrong Answer"**

*posters, postcards & media applications*

YOU WOULDN'T WISH HARM ON YOUR FRIENDS.



But that's exactly what can happen if you share your medications with them. When you share your prescription with someone else, aside from being illegal, you can't predict what harm it may inflict. It may cause dangerous interactions and can even result in death, an unintended consequence that would be pinned on you. How's that for a dose of reality?

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**"Harm Friends"**

IT'S A HARDER CLASS THAN YOU'D EXPECT.



Prescription opioid painkillers are registered in the same drug class as heroin. And many people don't realize what they've signed up for, even with a legal prescription. Opioids and heroin have almost identical molecular compositions and the same dangerous consequences, from likely addiction to high risk of overdose. In fact, they cause more deaths than all other drugs combined. How's that for a dose of reality?

**DOSE OF REALITY**  
LEARN THE FACTS ABOUT Rx DRUGS

**"Harder Class"**





## Postcards

6"x9" full-color, two-sided postcards printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$299	\$399	\$549	\$699	\$899



## Door Hangers

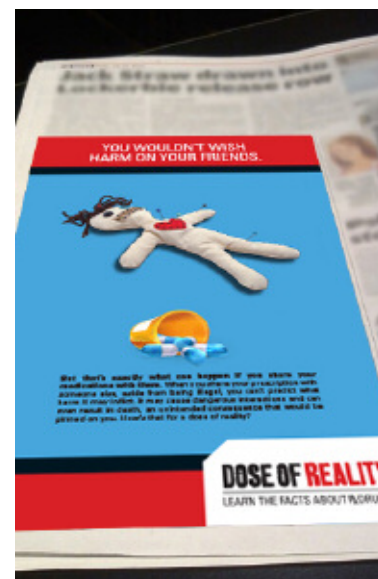
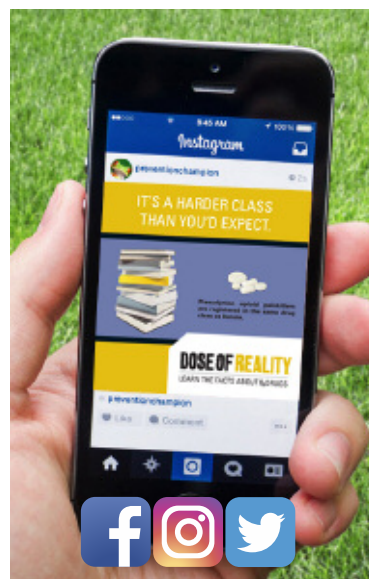
4.25"x11" full-color, double-sided door hangers printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$349	\$449	\$599	\$749	\$949

## Posters

12"x18" full-color posters printed on 100 lb. gloss text stock. Add your organization logo or funding information **at no additional cost.**

	50	100	250	500
1 Poster Design	\$108	\$165	\$356	\$605
2 Poster Designs	\$195	\$297	\$644	\$968
3 Poster Designs	\$292	\$446	\$966	\$1452
4 Poster Designs	\$389	\$594	\$1287	\$1936



## Media Licensing:

	1st Placement	Rerun/Extension
<b>Billboard</b>	\$500	\$250
<b>Bus Shelter</b>	\$500	\$250
<b>Cinema</b>	\$350	\$175
<b>Print</b>	\$350	\$175
<b>Social Media</b>	\$150	\$75

Prices shown are per design, per medium/location. First placement is valid for 6 months for billboard, bus shelter, cinema and social media. Extensions are valid for an additional 6 months. Print reruns are for same design and publication only. Choose from any poster design. Add your organization logo or funding information **at no additional cost.**



# banners, signs & on-site graphics



## Indoor Floor Decals

24"x24" full-color floor decals printed on a lightweight slip-resistant fabric with a textured matte vinyl coating. Sticks on almost any surface with no adhesive residue. Indoor lifespan of 1-2 months. Choose from any poster design. Add your organization logo **at no additional cost**.

5	10	25	50
\$132	\$242	\$550	\$990

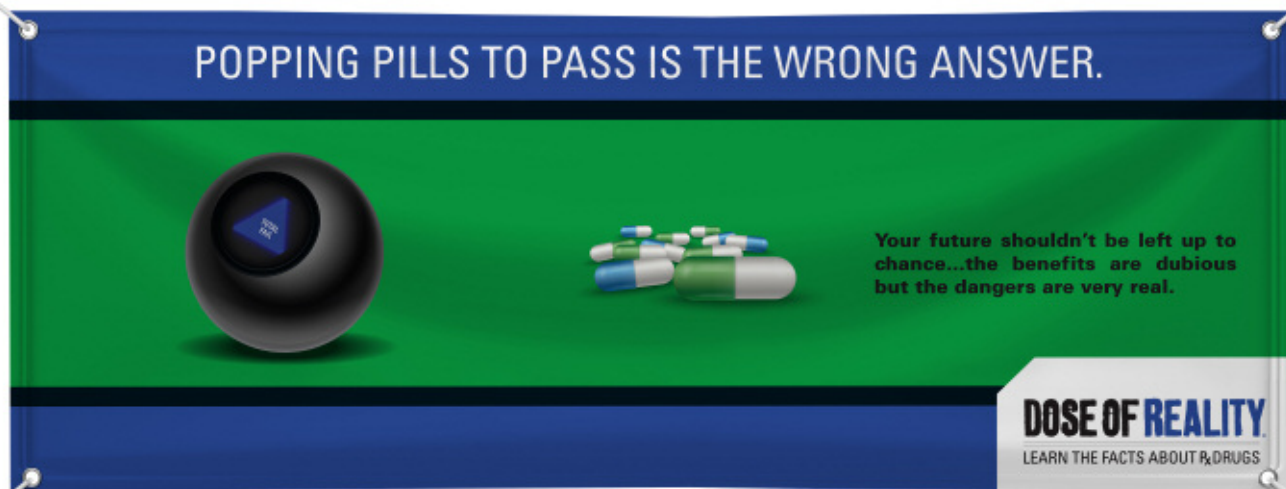
## Outdoor Floor Decals

24"x24" full-color floor decals printed on heavy-duty slip-resistant coated soft aluminum (polyurethane). Suitable for rough surfaces. Indoor/outdoor lifespan of 1-6 months. Choose from any poster design. Add your organization logo **at no additional cost**.

5	10	25	50
\$264	\$484	\$1100	\$1980







### Vinyl Banners

Full-color banners printed on 13 oz. premium scrim glossy vinyl with corner grommets. Choose from any poster design. Add your organization logo **at no additional cost**. Hanging rope **NOT** included.

6'x2' banner \$65 each

8'x3' banner \$125 each

### Yard Signs

36"x24" full-color, double-sided yard signs printed on 4mm corrugated plastic. Stakes included. Choose from any poster design. Add your organization logo **at no additional cost**.

5	10	25	50
\$165	\$275	\$550	\$825



### Static Clings

4"x4" full-color static clings with static on back. Choose from any poster design. Add your organization logo **at no additional cost**.

250	500	1000
\$442	\$487	\$592

### Stall Sign Inserts

8.5"x11" full-color on 100 lb. gloss cover. Choose from any poster design. Add your organization logo **at no additional cost**. Stall frame **NOT** included.

10	25	50	100
\$30	\$50	\$108	\$180



### Retractable Banners

Full-color, one-sided retractable vinyl banner. Includes carrying bag. Choose from any poster design. Add your organization logo **at no additional cost**.

16"x32" banner \$99 each

33"x78" banner \$199 each



# apparel & wearables



## Logo T-Shirts

100% cotton t-shirts. Availalbe in orange, red, blue or yellow. Adult sizes S, M, L and XL. For 2XL-4XL add extra 2.50 each.

50	100	250	500	1000
\$470	\$824	\$1860	\$3395	\$6512







### Awareness Bracelets

Silicone bracelets with 1-color logo imprint. Available in orange, blue, red and yellow. Add your logo (in same color) on opposite side for \$50 flat fee.

500	1000	2500	5000
\$530	\$899	\$1975	\$2950



### Lanyards

3/4" lanyard with split ring attachment and 1-color imprint. Available in yellow, orange, red and blue. Various attachments available upon request.

500	1000	2500	5000
\$600	\$1150	\$2625	\$4950



### Buttons

3" round button with logo imprint. Add your logo (in same color) for \$50 flat fee. Available in red, blue, yellow and orange.

100	250	500	1000	2500	5000
\$130	\$240	\$425	\$700	\$1625	\$3000



### Sunglasses

Classic style sunglasses with 1-color logo imprint on right temple only. UV400 protection. Available in blue, orange, red and yellow.

500	1000	2500
\$1140	\$2107	\$4882



### Drawstring Slingpacks

14"x18" non-woven, polypropylene drawstring backpack with 1-color logo imprint. Add your logo (same color) for \$50 flat fee. Available in red, blue, orange and yellow.

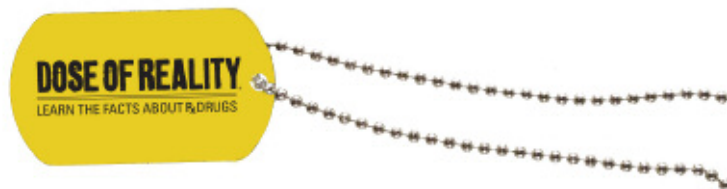
100	250	500	1000	2500	5000
\$199	\$437	\$825	\$1500	\$3500	\$5500



### Caps

5-panel polyester cap with velcro closure and 1-color logo imprint. Available in blue, red and white.

100	250	500	1000
\$624	\$1452	\$2710	\$5120



### Dog Tags

Aluminum dog tag with bead chain necklace and 1-color logo imprint. Available in yellow, orange, red and blue.

500	1000	2500	5000
\$715	\$1300	\$3250	\$5500



# school promos

Items students will use all year round and help reinforce your message.



## Pens

Click ballpoint pens with white logo imprint. Available in blue, red, orange and yellow. Black ink.

300	500	1000	2500	5000
\$178	\$264	\$466	\$1103	\$2045





## Mini Spiral Notebooks

White 5"x7" spiral notebook with 1-color logo imprint. 70 ruled pages. Choose from red, blue, orange or yellow imprint. Add your logo (in same color) for \$50 flat fee.

250	500	1000	2500
\$668	\$1220	\$2288	\$4975



## Pencils

#2 round pencils with eraser and 1-color logo imprint. Available in yellow, orange and blue.

250	500	1000	2500	5000
\$143	\$215	\$335	\$800	\$1375



## Highlighters

5" fluorescent highlighters with 1-color logo imprint. Available in blue, orange, green and yellow.

300	500	1000	2500
\$270	\$425	\$800	\$1875



## Lunch Tote Bags

6.5"x9" non-woven polypropylene lunch bags with velcro closure and 1-color logo imprint. Available in red and green. Add your logo (1-color) for \$50 flat fee.

250	500	1000	2500
\$488	\$785	\$1450	\$3389



## Mouse Pads

9.5"x8"x1/8" polyester/rubber mouse pads with full-color imprint. Choose from campaign logo or any poster design. Add your logo for \$50 flat fee.

100	250	500	1000	2500
\$375	\$870	\$1705	\$3220	\$6955



## Bookmarks

2"x8" full-color, two-sided bookmarks on 14 pt. cover with high-gloss UV coating. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$149	\$199	\$249	\$399	\$599



## Pocket Folders

9"x12" two-pocket, full-color folders on 14 pt. cover with high-gloss UV coating. Choose from any campaign poster design. Add your organization logo and custom message **at no additional cost.**

100	250	500	1000	2500	5000
\$399	\$699	\$999	\$1429	\$2269	\$3749



# fun stuff

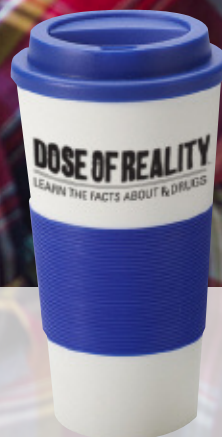
Catch their attention with these fun giveaways!



## Sports Bottles

20-oz. sports bottle with black cap and 1-color logo imprint. Available in red, yellow, orange and blue.

250	500	1000	2500
\$448	\$752	\$1357	\$2936



## Coffee Tumbler

16 oz tumbler with silicone comfort grip and matching lid with 1-color logo imprint. BPA free. Available in blue, green and orange.

100	250	500	1000
\$469	\$1147	\$2245	\$4390





### Cellphone Sockets

Cellphone popping socket with 1-color logo imprint. Available in orange, blue, red and yellow.

250	500	1000	2500
\$875	\$1625	\$2999	\$6999



### Cellphone Wallet

Silicone cell phone wallet with 1-color logo imprint. Available in blue, red, green and yellow.

100	250	500	1000	2500
\$167	\$305	\$527	\$851	\$1985



### Frisbees

9" plastic frisbees with 1-color logo imprint. Available in yellow, green, blue and red.

100	250	500	1000	2500
\$199	\$410	\$715	\$1335	\$3280



### Key Tags

Rectangular 2.5"x1.25" soft key tag with 1-color logo imprint. Available in yellow, orange, red and blue.

250	500	1000	2500	5000
\$275	\$479	\$875	\$2045	\$3869



### Stress Balls

2.75" round stress reliever with 1-color logo imprint. Available in orange, red, yellow and blue.

250	500	1000	2500
\$383	\$679	\$1258	\$2933



### Mini Footballs

5" foam football/stress reliever with 1-color logo imprint. Available in red, orange, blue and yellow.

150	300	600	1200	2600
\$399	\$699	\$1289	\$2395	\$4815



### Roll-up Banners

27.5"x9.5" hand-held scroll banner. Available in red, blue, orange and yellow.. Add your logo (same color) for \$50 flat fee.

500	1000	3000	5000
\$799	\$1459	\$3699	\$5499



### Stickers

4"x2" stickers with 1-color logo imprint. Available in blue, orange, red and yellow. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$199	\$239	\$279	\$349	\$585



### Temporary Tattoos

Temporary 2.5"x2" tattoo with logo design. Washes off with soap and water. Available in blue, orange, red and yellow.

300	500	1000	3000	5000
\$310	\$344	\$416	\$596	\$688



# campaign order form

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Campaign Ordered: \_\_\_\_\_

ITEM	DESIGN (if applicable)	QUANTITY	AMOUNT
EXAMPLE: PLEDGE CARDS	—	1000	\$510
SUBTOTAL			
SALES TAX (Please provide copy of tax exempt certificate with your order.)			
SHIPPING Add 8% of SUBTOTAL (excluding media); MINIMUM \$15			
TOTAL			

**Email to [orders@preventioncampaigns.com](mailto:orders@preventioncampaigns.com).**  
**We will contact you to confirm your order.**

Make checks payable to PG Creative, 8201 Peters Road, Suite 1000, Plantation, FL 33324  
All major credit cards accepted (3.75% fee applies.)

**Questions? Call (305) 350-7995.**

Prices and item availability subject to change.