



An Alcohol & Drug Social Norms Campaign for Teens

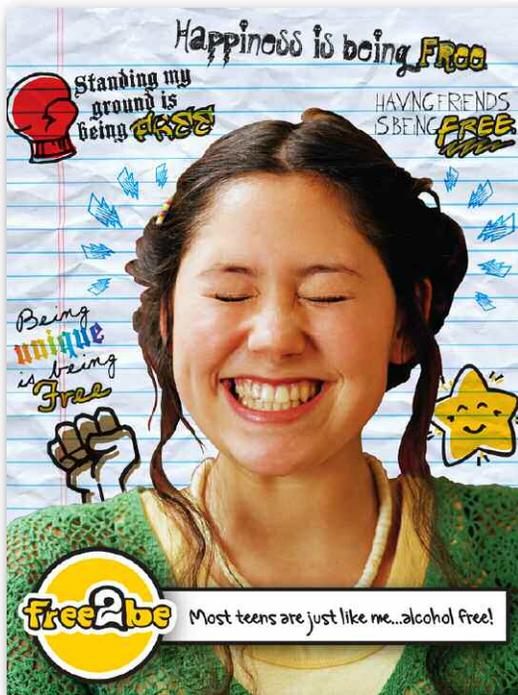
# Free2Be



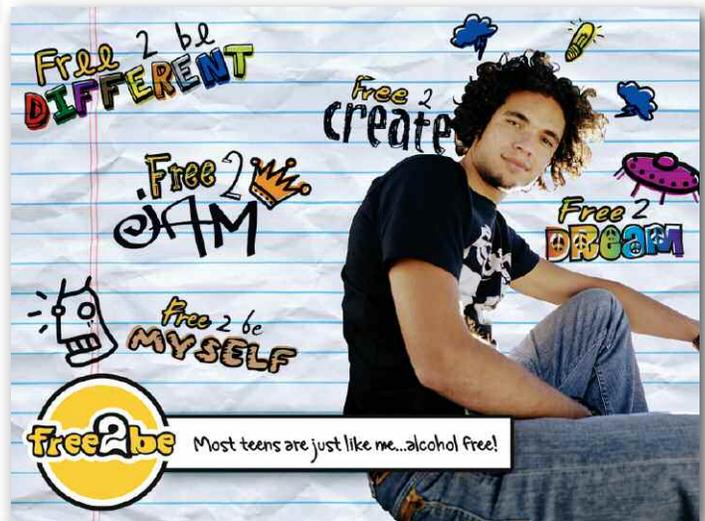
**Target:** Middle or High School Teens

**Strategy:** Free2Be is a social norms campaign targeting teens that emphasizes that most teens choose not to drink or do drugs and what it means for them when they choose to be "free." The campaign message can be tailored to an alcohol and/or drug message, and your specific statistics can be added to further enforce the social norms message.

"Girl 1"

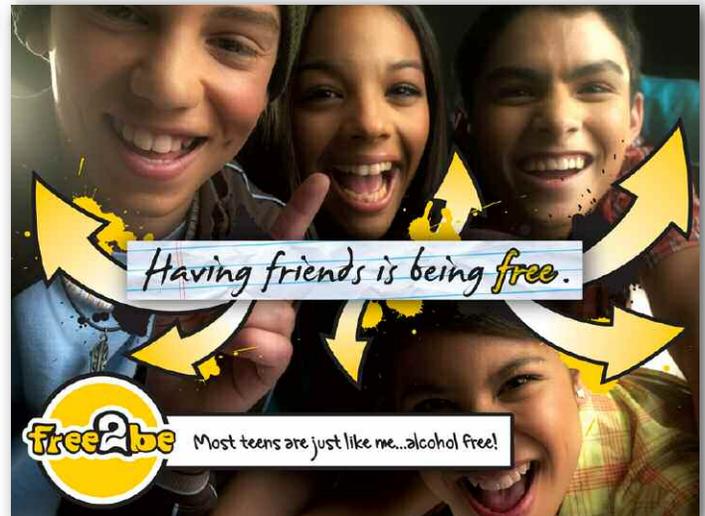
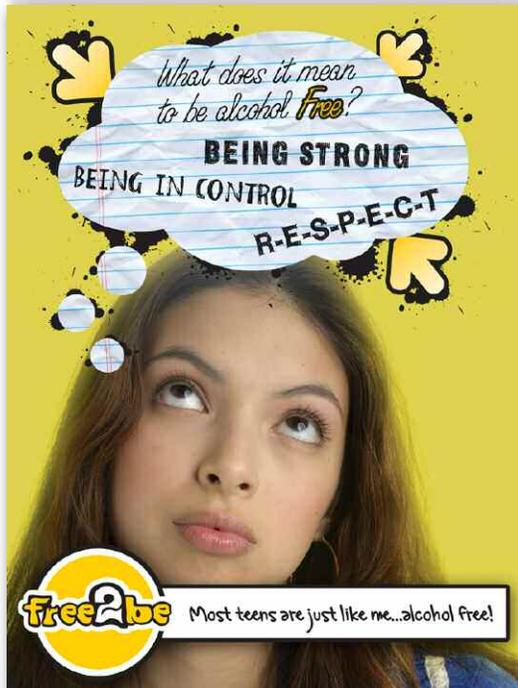


"Guy 1"



Change "alcohol free" to "drug free" on any poster or item!

"Girl 2"

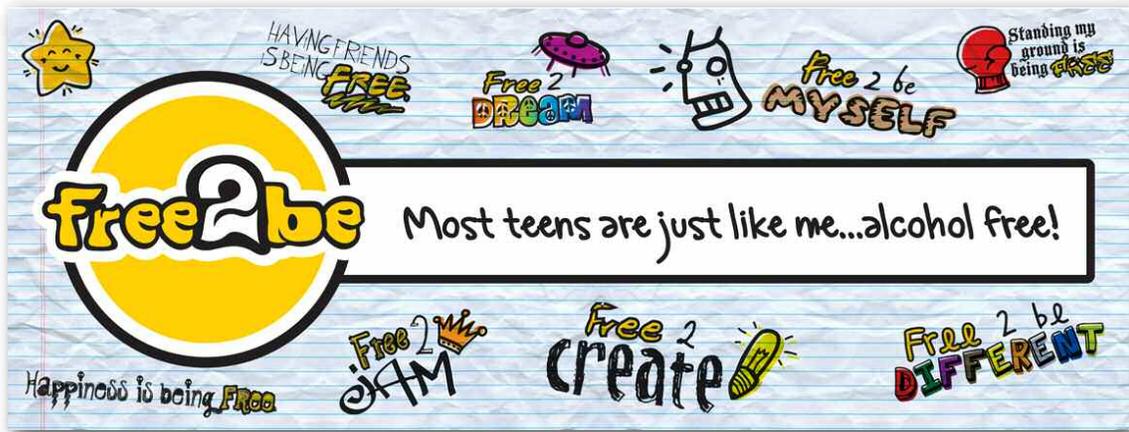


"Friends"

We can add your social norms statistics to any poster!

12"x18" Posters





**Banners**  
2'x6' or 3'x8'



**Floor Adhesive**  
24"x24"



**Pencil**



**Pen**



**Awareness Bracelet**



**Key Tag**



**Static Cling - 4"x4"**  
**Sticker - 3.5"x3.5"**



**Button**  
3" round

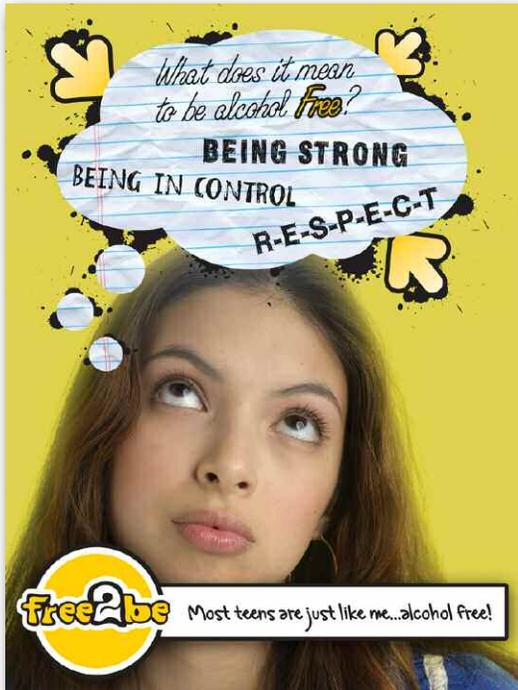


**Pledge Card**  
3.5"x8.5"



**Parent Postcards**  
6"x9"

Choose from any poster design on front (please indicate on order form), and includes your custom message on back.

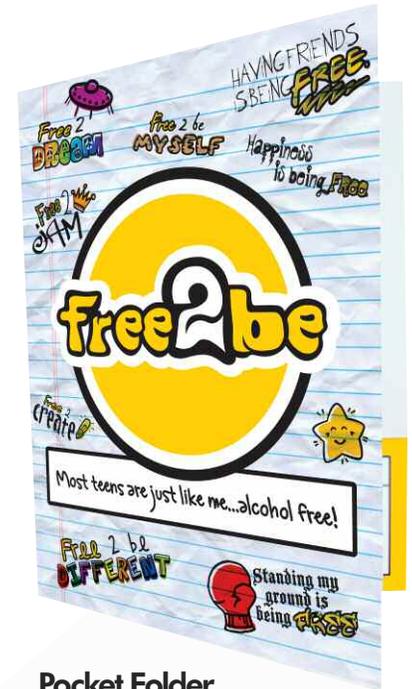


**Stall Sign Insert**  
8.5"x11"

Choose from "Girl 1," "Girl 2" or "Guy 1" designs. Please indicate on order form.



**Bookmark**



**Pocket Folder**



**Lanyard**



**Dog Tag**



T-Shirt



Slingpack



Cap

PROMOS	25	50	100	250	500	1000	2500	5000
Awareness Bracelets					\$530	\$899	\$1975	\$2950
Bookmarks			\$99	\$149	\$199	\$249	\$399	\$599
Caps			\$567	\$1320	\$2464	\$4655		
Dog Tags					\$715	\$1300	\$3250	\$550
Key Tags				\$275	\$479	\$875	\$2045	\$3869
Lanyards					\$600	\$1150	\$2625	\$4950
Pencils					\$200	\$303	\$572	\$1223
Pens					\$249	\$436	\$1028	\$1895
Pledge Cards				\$199	\$299	\$399	\$599	\$799
Pocket Folders			\$399	\$699	\$999	\$1429	\$2269	\$3749
Postcards				\$299	\$399	\$549	\$699	\$899
Slingpacks			\$199	\$437	\$825	\$1500	\$3500	\$5500
Stall Sign Inserts	\$50	\$90	\$150	\$375				
Static Clings				\$395	\$435	\$529		
Stickers			\$99	\$199	\$239	\$279	\$349	\$585
TShirts		\$445	\$774	\$1735	\$3145	\$6012		
Tattoos					\$310	\$416		\$688

POSTERS	50	100	250	500	1000
1 Poster Design	\$90	\$150	\$325	\$550	\$800
2 Poster Designs	\$162	\$270	\$585	\$880	\$1280
3 Poster Designs	\$243	\$405	\$878	\$1320	\$1920
4 Poster Designs	\$324	\$540	\$1170	\$1760	\$2560

BANNERS	Each
2'x6' Vinyl Banner	\$65
3'x8' Vinyl Banner	\$125

FLOOR DECAL	5	10	25	50
Indoor	\$90	\$150	\$325	\$550
Outdoor	\$162	\$270	\$585	\$880

Interested in a different quantity? Want to add your logo or custom message?  
 Want a promotional item you don't see here? We can accommodate most requests!

**Just call us at (305) 350-7995 for a customized quote!**

Prices and availability are subject to change. Not responsible for typographical errors.  
 Accuracy of colors shown are representative only and may vary in final product.



