

PG

PARENTAL GUIDANCE REQUIRED

TAKE THE LEAD ON TEENS AND ALCOHOL

An Alcohol Prevention Campaign for Parents

Remember to talk to my
teen today about alcohol!

PG

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TAKE THE LEAD ON TEENS AND ALCOHOL



pgcreative
PREVENTION CAMPAIGNS

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You may sometimes
feel like an extra
IN YOUR TEEN'S LIFE BUT
your role is bigger
now more than ever.

So make sure your teen knows where you stand
when it comes to alcohol use. You may not realize it,
but they know you're still calling the shots.

PG PARENTAL GUIDANCE REQUIRED
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"Director"

*posters, postcards &
media applications*



You may be a little
"old and outdated"
BUT YOU'RE STILL THE
greatest influence
on your teen's life.

So make sure your teen knows where you stand
when it comes to alcohol use. Believe it or not,
they're tuned in to what you're saying.

PG PARENTAL GUIDANCE REQUIRED
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"TV"

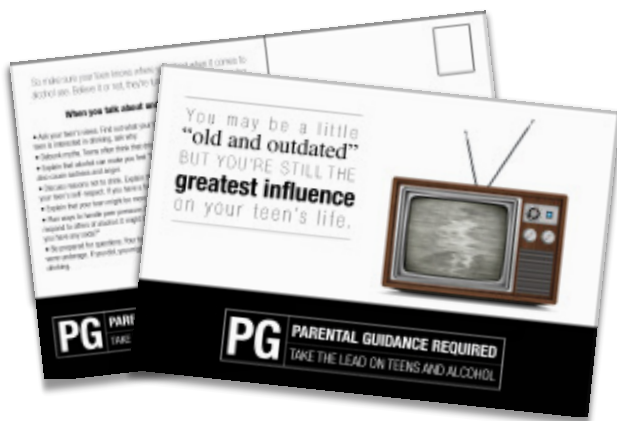


You may not be at the top of their
PARTY GUEST LIST
BUT YOU'RE
STILL A V.I.P.
in your teen's life.

So make sure your teen knows where you stand
when it comes to alcohol use. Even if it doesn't always
seem like it, you're still the most important person in their life.

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"V.I.P."



Postcards

6"x9" full-color, two-sided postcards printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$299	\$399	\$549	\$699	\$899



Door Hangers

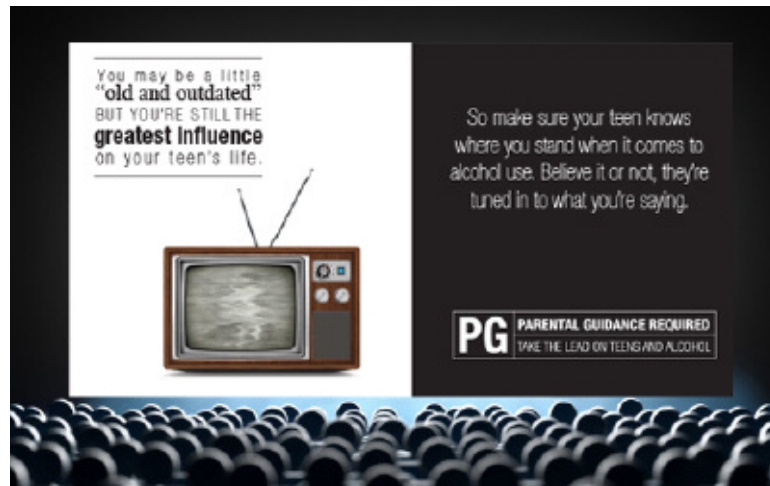
4.25"x11" full-color, double-sided door hangers printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$349	\$449	\$599	\$749	\$949

Posters

12"x18" full-color posters printed on 100 lb. gloss text stock. Add your organization logo or funding information **at no additional cost.**

	50	100	250	500	1000
1 Poster Design	\$108	\$165	\$356	\$605	\$800
2 Poster Designs	\$195	\$297	\$644	\$968	\$1280
3 Poster Designs	\$292	\$446	\$966	\$1452	\$1920



Media Licensing:

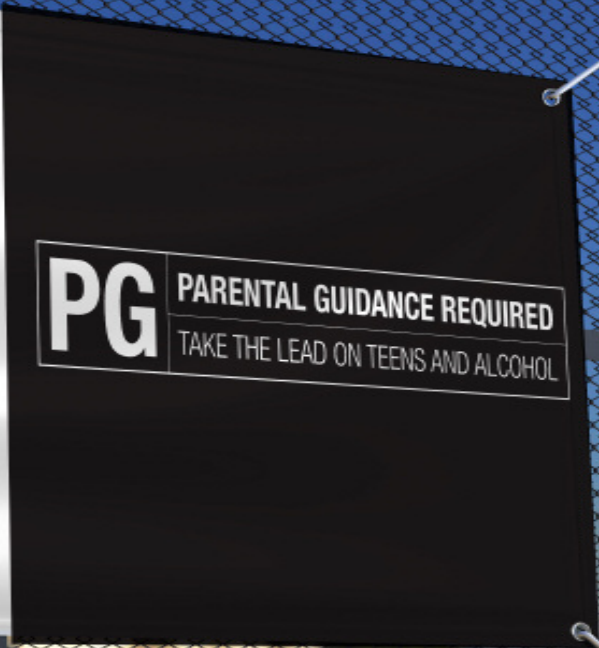
	1st Placement	Rerun/Extension
Billboard	\$500	\$250
Bus Shelter	\$500	\$250
Cinema	\$350	\$175
Print	\$350	\$175
Social Media	\$150	\$75

Prices shown are per design, per medium/location. First placement is valid for 6 months for billboard, bus shelter, cinema and social media. Extensions are valid for an additional 6 months. Print reruns are for same design and publication only. Choose from any poster design. Add your organization logo or funding information **at no additional cost.**

Vinyl Banners

Full-color banners printed on 13 oz. premium scrim glossy vinyl with corner grommets. Choose from any poster design. Add your organization logo **at no additional cost**. Hanging rope **NOT** included.

6'x2' banner	\$65 each
8'x3' banner	\$125 each



banners, signs & on-site graphics



Bumper Stickers

11.5"x3" 1-color, vinyl bumper sticker with removable adhesive. Choose from "Call the Shots" or logo design.

250	500	1000	2000
\$262	\$322	\$504	\$655





Indoor Floor Decals

24"x24" full-color floor decals printed on a lightweight slip-resistant fabric with a textured matte vinyl coating. Sticks on almost any surface with no adhesive residue. Indoor lifespan of 1-2 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$132	\$242	\$550	\$990

Outdoor Floor Decals

24"x24" full-color floor decals printed on heavy-duty slip-resistant coated soft aluminum (polyurethane). Suitable for rough surfaces. Indoor/outdoor lifespan of 1-6 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$264	\$484	\$1100	\$1980



Yard Signs

36"x24" full-color, double-sided yard signs printed on 4mm corrugated plastic. Stakes included. Choose from any poster design. Add your organization logo **at no additional cost.**

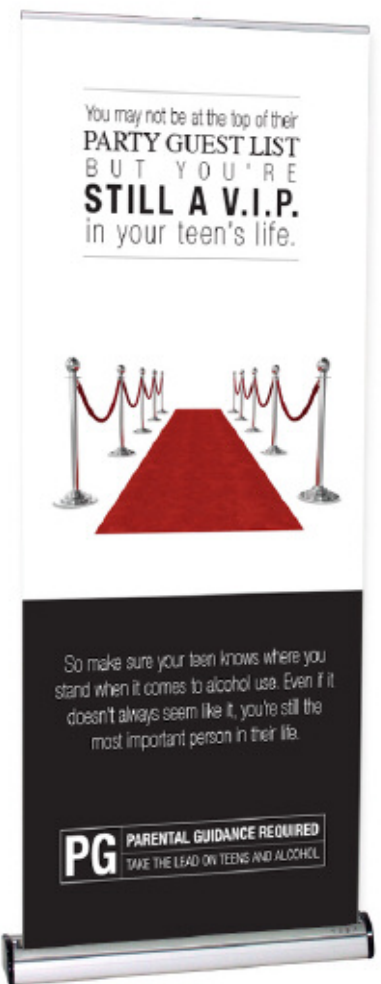
5	10	25	50
\$165	\$275	\$550	\$825



Static Clings

4"x4" full-color static clings with static on back. Choose from any poster design. Add your organization logo **at no additional cost.**

250	500	1000
\$442	\$487	\$592



Retractable Banners

Full-color, one-sided retractable vinyl banner. Includes carrying bag. Choose from any poster design. Add your organization logo **at no additional cost.**

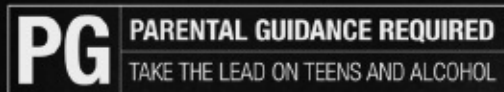
16"x32" banner	\$99 each
33"x78" banner	\$199 each



Stall Sign Inserts

8.5"x11" full-color on 100 lb. gloss cover. Choose from any poster design. Add your organization logo **at no additional cost.** Stall frame NOT included.

10	25	50	100
\$30	\$50	\$108	\$180



Logo T-Shirts

100% cotton t-shirts. Choose from "Call the Shots" design or logo design. Available in white or black. Adult sizes S, M, L and XL. For 2XL-4XL add extra 2.50 each.

50	100	250	500	1000
\$470	\$824	\$1860	\$3395	\$6512



apparel & wearables



Awareness Bracelets

Silicone bracelets with 1-color logo imprint. Available white or black. Add your logo (in same color) on opposite side for \$50 flat fee.

500	1000	2500	5000
\$530	\$899	\$1975	\$2950



Tote Bag

12"x13"x8" non-woven, polypropylene reusable grocery bag with 15" handles. Includes a 1-color imprint. Choose from "Call the Shots" or logo design. Add your logo (same color) for \$50 flat fee.

100	250	500	1000	2500
\$315	\$718	\$1391	\$2314	\$5103



Lanyards

3/4" lanyard with split ring attachment and 1-color logo imprint. Available white or black. Various attachments available upon request. Add your logo (in same color) on opposite side for \$50 flat fee.

500	1000	2500	5000
\$600	\$1150	\$2625	\$4950



Caps

5-panel polyester cap with velcro closure and 1-color logo imprint. Available in white or black.

100	250	500	1000
\$624	\$1452	\$2710	\$5120



Sunglasses

Classic style, sunglasses with 1-color logo imprint on right temple only. UV400 protection. Available in white or black.

500	1000	2500
\$1140	\$2107	\$4882



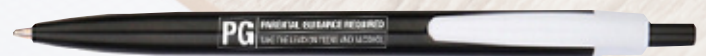
Buttons

3" round button with logo imprint. Add your logo (in same color) for \$50 flat fee. Available in white or black.

100	250	500	1000	2500	5000
\$130	\$240	\$425	\$700	\$1625	\$3000

promos

Items parents will use all year round and help reinforce your message.



Pens

Click ballpoint pens with 1-color logo imprint. Black ink. Available in black or white.

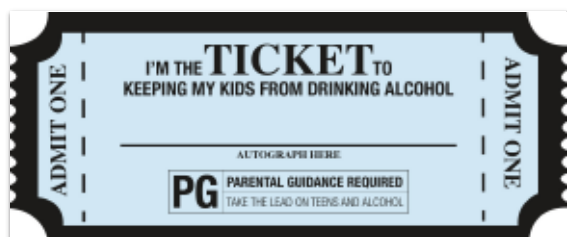
300	500	1000	2500	5000
\$178	\$264	\$466	\$1103	\$2045



Mini Spiral Notebooks

5"x7" spiral notebook with 1-color imprint. 70 ruled pages. Choose from "Call the Shots" or logo design. Add your logo in 1-color for \$50 flat fee. Available in black or white.

250	500	1000	2500
\$668	\$1220	\$2288	\$4975



Pledge Cards

8.5"x3.5" full-color, one-sided cards on 100 lb. gloss cover...great student participation activity! Add your organization logo **at no additional cost.**

250	500	1000	2500	5000
\$199	\$299	\$399	\$599	\$799



Lunch Tote Bags

6.5"x9" non-woven polypropylene lunch bags with velcro closure and 1-color imprint. Choose from "Call the Shots" or logo design. Add your logo (1-color) for \$50 flat fee.

250	500	1000	2500
\$488	\$785	\$1450	\$3389



Bookmarks

2"x8" full-color, two-sided bookmarks on 14 pt. cover with high-gloss UV coating. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$149	\$199	\$249	\$399	\$599



Sticky Notes

3"x3" sticky notes, 25 sheets per pad, with a 1-color logo imprint with 25 sheets per pad. Add your organization logo **at no additional cost.**

250	500	1000	2500	5000
\$202	\$228	\$390	\$845	\$1365



Mouse Pads

9.5"x8"x1/8" polyester/rubber mouse pads with full-color imprint. Choose from campaign logo or any poster design. Add your logo for \$50 flat fee.

100	250	500	1000	2500
\$375	\$870	\$1705	\$3220	\$6955

fun stuff

Catch their attention with these fun giveaways!



Coffee Tumblers

16 oz. tumbler with silicone comfort grip and matching lid with black logo imprint. BPA free. Available in black.

100	250	500	1000
\$469	\$1147	\$2245	\$4390



Cellphone Sockets

Cellphone popping socket with 2-color logo imprint. Available in black or white.

250	500	1000	2500
\$875	\$1625	\$2999	\$6999



Cellphone Wallets

Silicone cell phone wallet with 1-color imprint. Choose from "Call the Shots" or logo design. Available white or black.

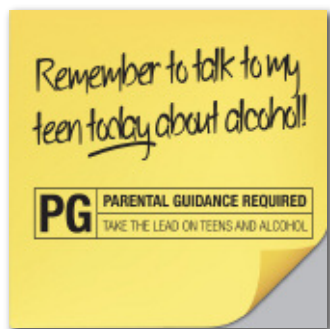
100	250	500	1000	2500
\$167	\$305	\$527	\$851	\$1985



Sports Bottles

20-oz. sports bottle with black cap and 1-color imprint. Choose from "Call the Shots" or logo design. Available in black or white.

250	500	1000	2500
\$448	\$752	\$1357	\$2936



Magnets

3"x3" with square corners, 20ml magnet with full color imprint. Add your organization logo **at no additional cost.**

250	500	1000	2500
\$299	\$435	\$507	\$877



Stress Balls

2.75" round stress reliever with 1-color logo imprint. Available in white or black.

250	500	1000	2500
\$383	\$679	\$1258	\$2933



Air Fresheners

3"x3" air freshener with full-color imprint. Choose from "Call the Shots" design or any poster design.

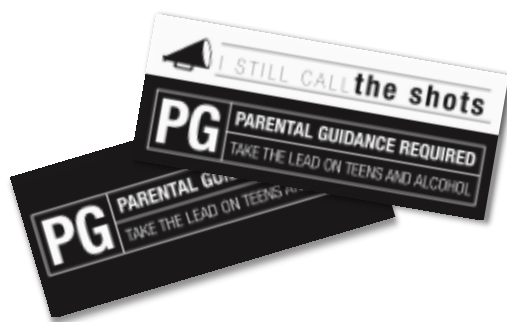
1000	2500	5000
\$1089	\$1489	\$1926



Key Tags

Rectangular 2.5"x1.25" soft key tag with 1-color imprint. Choose from "Call the Shots" or logo design. Available in white and black.

250	500	1000	2500	5000
\$275	\$479	\$875	\$2045	\$3869



Stickers

5"x2" stickers with full-color imprint. Choose from "Call the Shots" or logo design. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$199	\$239	\$279	\$349	\$585



Lip Balms

Lip Balm with SPF15 with a beeswax base. Available in white or black.

250	500	1000	2500
\$315	\$600	\$1150	\$2625

campaign order form

Organization: _____

Contact Person: _____

Billing Address: _____

Shipping Address: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Campaign Ordered: _____

ITEM	DESIGN (if applicable)	QUANTITY	AMOUNT
EXAMPLE: PLEDGE CARDS	—	1000	\$510
SUBTOTAL			
SALES TAX (Please provide copy of tax exempt certificate with your order.)			
SHIPPING Add 8% of SUBTOTAL (excluding media); MINIMUM \$15			
TOTAL			

Email to orders@preventioncampaigns.com.
We will contact you to confirm your order.

Make checks payable to PG Creative, 8201 Peters Road, Suite 1000, Plantation, FL 33324
All major credit cards accepted (3.75% fee applies.)

Questions? Call (305) 350-7995.

Prices and item availability subject to change.