

~~wee~~d out
the ~~fra~~ct~~io~~n~~s~~

A Marijuana Prevention Campaign for Teens

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke weed. It's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is as safe as how could it be bad?

FACT: MOST OF YOU DON'T SMOKE MARIJUANA.

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the facts

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: MARIJUANA NEGATIVELY IMPACTS THE STILL-GROWING TEEN BRAIN, CAUSING LEARNING AND MEMORY PROBLEMS.

IN FACT: TEENS WHO SMOKE MARIJUANA HAVE DECREASED SCHOOL PERFORMANCE AND MOTIVATION THAT AFFECT THEIR FUTURE GOALS SUCH AS COLLEGE AND CAREER.

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"Teen Brain"

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: SMOKING MARIJUANA HAS BOTH HARMFUL SHORT-TERM AND LONG-TERM EFFECTS.

IN FACT: MANY DON'T FEEL SO GOOD WITH EFFECTS SUCH AS DEPRESSION, PANIC/A, ANXIETY, CONFUSION, SHORT-TERM MEMORY LOSS, DIZZINESS, LETHARGY, MOOD CHANGES AND RESPIRATORY ISSUES.

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"Effects"

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: MARIJUANA ACCOUNTS FOR 67% OF TREATMENT ADMISSIONS FOR SUBSTANCE ABUSE IN ADOLESCENTS.

IN FACT: STUDIES SHOW THE EARLIER ONE STARTS USING MARIJUANA, THE MORE LIKELY THEY BECOME ADDICTED. TEENS ARE UP TO 10 TIMES MORE LIKELY TO BECOME DEPENDENT.

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"Addictive"

posters, postcards & media applications

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: THE NUMBERS SHOW MOST OF YOU JUST DON'T SMOKE MARIJUANA.

IN FACT: RESEARCH SHOWS THAT NATIONWIDE, OVER 87% OF TEENS OVER THE AGE OF 12 DID NOT USE MARIJUANA AT ALL OVER THE LAST YEAR.

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"Numbers"

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: MARIJUANA IS STILL ILLEGAL IN MOST STATES AND ILLEGAL EVERYWHERE FOR ANYONE UNDER THE AGE OF 21.

IN FACT: SCHOOLS, UNIVERSITIES AND MOST EMPLOYERS STILL HAVE A NO-MARIJUANA POLICY, EVEN IN THE STATES WHERE IT'S LEGAL.

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"Age 21"

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? Weed is a "feel good" drug.

FACT: MARIJUANA CONTAINS MANY OF THE SAME HARMFUL CARCINOGENS AS CIGARETTES INCLUDING HIGHER LEVELS OF TAR.

IN FACT: SMOKING WEED PUTS YOU AT RISK FOR SOME OF THE SAME HEALTH ISSUES AS CIGARETTE SMOKERS, SUCH AS BRONCHITIS AND OTHER RESPIRATORY ILLNESSES, INCLUDING CANCER.

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"Carcinogens"



Postcards

6"x9" full-color, two-sided postcards printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$299	\$399	\$549	\$699	\$899



Door Hangers

4.25"x11" full-color, double-sided door hangers printed on 14 pt. gloss cover stock. Choose from any poster design. Add your organization logo or funding information and custom messaging on the back **at no additional cost.**

250	500	1000	2500	5000
\$349	\$449	\$599	\$749	\$949



Posters

12"x18" full-color posters printed on 100 lb. gloss text stock. Add your organization logo or funding information **at no additional cost.**

	50	100	250	500
1 Poster Design	\$108	\$165	\$356	\$605
2 Poster Designs	\$195	\$297	\$644	\$968
3 Poster Designs	\$292	\$446	\$966	\$1452
4 Poster Designs	\$389	\$594	\$1287	\$1936
5 Poster Designs	\$486	\$742	\$1609	\$2269
6 Poster Designs	\$583	\$891	\$1931	\$2723

Media Licensing:

	1st Placement	Rerun/Extension
Billboard	\$500	\$250
Bus Shelter	\$500	\$250
Cinema	\$350	\$175
Print	\$350	\$175
Social Media	\$150	\$75

Prices shown are per design, per medium/location. First placement is valid for 6 months for billboard, bus shelter, cinema and social media. Extensions are valid for an additional 6 months. Print reruns are for same design and publication only. Choose from any poster design. Add your organization logo or funding information **at no additional cost.**

banners, signs & on-site graphics

MYTHS: Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you? It's a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's not a... could... Smoking one ca... weed. becoming... is a "feel good" drug. Smoking weed is not as bad as smoking cigarettes. No one cares if I smoke pot...it's legal. Everybody smokes weed. Marijuana is not addictive. Marijuana is becoming legal, so how could it be bad for you?



FACT: MOST OF YOU DON'T SMOKE MARIJUANA.

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Indoor Floor Decals

24"x24" full-color floor decals printed on a lightweight slip-resistant fabric with a textured matte vinyl coating. Sticks on almost any surface with no adhesive residue. Indoor lifespan of 1-2 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$132	\$242	\$550	\$990

Outdoor Floor Decals

24"x24" full-color floor decals printed on heavy-duty slip-resistant coated soft aluminum (polyurethane). Suitable for rough surfaces. Indoor/outdoor lifespan of 1-6 months. Choose from any poster design. Add your organization logo **at no additional cost.**

5	10	25	50
\$264	\$484	\$1100	\$1980



Vinyl Banners

Full-color banners printed on 13 oz. premium scrim glossy vinyl with corner grommets. Choose from any poster color. Add your organization logo **at no additional cost**. Hanging rope **NOT** included.

6'x2' banner	\$65 each
8'x3' banner	\$125 each



Yard Signs

36"x24" full-color, double-sided yard signs printed on 4mm corrugated plastic. Stakes included. Choose from any poster design. Add your organization logo **at no additional cost**.

5	10	25	50
\$165	\$275	\$550	\$825



Static Clings

4"x4" full-color static clings with static on back. Choose from any poster design. Add your organization logo **at no additional cost**.

250	500	1000
\$442	\$487	\$592



Retractable Banners

Full-color, one-sided retractable vinyl banner. Includes carrying bag. Choose from any poster design. Add your organization logo **at no additional cost**.

16"x32" banner	\$99 each
33"x78" banner	\$199 each



Stall Sign Inserts

8.5"x11" full-color on 100 lb. gloss cover. Choose from any poster design. Add your organization logo **at no additional cost**. Stall frame **NOT** included.

10	25	50	100
\$30	\$50	\$108	\$180

apparel & wearables

Logo T-Shirts

100% cotton t-shirts. Available in orange, purple, green, blue, yellow or fuschia. Adult sizes S, M, L and XL. For 2XL-4XL add extra 2.50 each.

50	100	250	500	1000
\$470	\$824	\$1860	\$3395	\$6512





Awareness Bracelets

Silicone bracelets in your choice of any poster color with 1-color logo imprint. Choose from green, orange, purple, blue, yellow or fuschia. Add your logo on opposite side for \$50 flat fee.

500	1000	2500	5000
\$530	\$899	\$1975	\$2950



Lanyards

3/4" lanyard with split ring attachment in your choice of yellow, orange, purple, green, blue or fuschia. with 1-color logo imprint. Various attachments available upon request.

500	1000	2500	5000
\$600	\$1150	\$2625	\$4950



Buttons

3" round button with 1-color logo imprint. Choose from orange, purple, green, blue, yellow or fuschia. Add your logo for \$50 flat fee.

100	250	500	1000	2500	5000
\$130	\$240	\$425	\$700	\$1625	\$3000



Sunglasses

Classic-style sunglasses with white logo imprint on right temple only. UV400 protection. Choose from orange, purple, green, blue, yellow or fuschia.

500	1000	2500
\$1140	\$2107	\$4882



Drawstring Slingpacks

14"x18" non-woven, polypropolene drawstring backpack with 1-color logo imprint. Choose from green, orange, purple, blue, yellow or fuschia. Add your logo for \$50 flat fee.

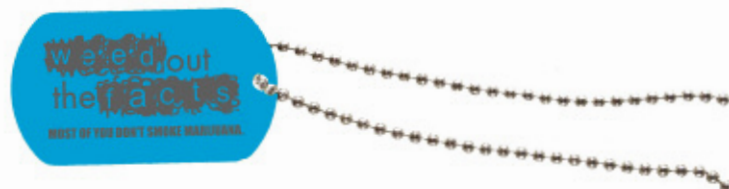
100	250	500	1000	2500	5000
\$199	\$437	\$825	\$1500	\$3500	\$5500



Caps

White, 5-panel polyester cap with velcro closure and 1-color logo imprint in your choice of any poster color.

100	250	500	1000
\$624	\$1452	\$2710	\$5120



Dog Tags

Aluminum dog tag with bead chain necklace and 1-color logo imprint. Choose from blue, orange, purple, green, yellow or fuschia.

500	1000	2500	5000
\$715	\$1300	\$3250	\$5500

school promos

Items students will use all year round and help reinforce your message.

Pencils

#2 round pencils with matching color eraser and white logo imprint. Choose from blue, orange, yellow, green or pink.

250	500	1000	2500	5000
\$143	\$215	\$335	\$800	\$1375



Mini Spiral Notebooks

White 5"x7" spiral notebook with logo imprint in your choice of any poster color. 70 ruled pages. Add your logo (in green) for \$50 flat fee.

250	500	1000	2500
\$668	\$1220	\$2288	\$4975

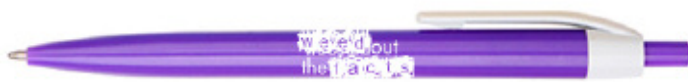




Pledge Cards

8.5"x3.5" full-color, one-sided cards on 100 lb. gloss cover...great student participation activity! Choose from any poster color. Add your organization logo **at no additional cost.**

250	500	1000	2500	5000
\$199	\$299	\$399	\$599	\$799



Pens

Click ballpoint pens with white logo imprint. Black ink. Choose from purple, blue, green, orange or yellow.

300	500	1000	2500	5000
\$178	\$264	\$466	\$1103	\$2045



Bookmarks

2"x8" full-color, two-sided bookmarks on 14 pt. cover with high-gloss UV coating. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$149	\$199	\$249	\$399	\$599



Highlighters

5" fluorescent highlighters with 1-color logo imprint. Choose from green, yellow, pink, blue, orange or purple.

300	500	1000	2500
\$270	\$425	\$800	\$1875



Lunch Tote Bags

6.5"x9" non-woven polypropylene lunch bags with velcro closure and 1-color logo imprint. Choose from green or blue. Add your logo for \$50 flat fee.

250	500	1000	2500
\$488	\$785	\$1450	\$3389



Mouse Pads

9.5"x8"x1/8" polyester/rubber mouse pads with full-color imprint. Choose from any poster color. Add your logo for \$50 flat fee.

100	250	500	1000	2500
\$375	\$870	\$1705	\$3220	\$6955



Pocket Folders

9"x12" two-pocket, full-color folders on 14 pt. cover with high-gloss UV coating. Choose from any poster color. Add your organization logo and custom message **at no additional cost.**

100	250	500	1000	2500	5000
\$399	\$699	\$999	\$1429	\$2269	\$3749

fun stuff

Catch their attention with these fun giveaways!



Cellphone Sockets

Cellphone popping socket with 1-color logo imprint. Choose from blue, orange, green, purple, yellow or fuschia.

250	500	1000	2500
\$875	\$1625	\$2999	\$6999



Fidget Spinners

3" fidget spinner with 1-color logo imprint. Choose from orange, blue, green, purple, yellow or fuschia.

150	250	500	1000	2500
\$326	\$475	\$865	\$1629	\$3779



Frisbees

9" plastic frisbees with 1-color logo imprint. Choose from purple, blue, orange, green, yellow or fuschia.

100	250	500	1000	2500
\$199	\$410	\$715	\$1335	\$3280



Stress Balls

2.75" round stress reliever with 1-color logo imprint. Choose from blue, orange, green, purple, yellow or fuschia.

250	500	1000	2500
\$383	\$679	\$1258	\$2933



Sports Bottles

20-oz. sports bottle with 1-color logo imprint. Choose from fuschia, blue, orange, green, purple or yellow.

250	500	1000	2500
\$448	\$752	\$1357	\$2936



Key Tags

White rectangular 2.5"x1.25" soft key tag with 2-color logo imprint (choose from any poster color).

250	500	1000	2500	5000
\$275	\$479	\$875	\$2045	\$3869



Yo-yos

Plastic classic yo-yo with 1-color logo imprint. Includes approximately 4 ft of string. Choose from orange, blue, green, purple, yellow or fuschia.

250	500	1000	2500
\$416	\$699	\$1299	\$2699



Mini Footballs

5" foam football/stress reliever with 1-color logo imprint. Choose from green, blue or orange.

150	300	600	1200	2600
\$399	\$699	\$1289	\$2395	\$4815



Roll-up Banners

Green 27.5"x9.5" hand-held scroll banner with 1-color logo imprint. Choose from green, blue or yellow. Add your logo for \$50 flat fee.

500	1000	3000	5000
\$799	\$1459	\$3699	\$5499



Stickers

4"x3" stickers. Choose from any poster color. Add your organization logo **at no additional cost.**

100	250	500	1000	2500	5000
\$99	\$199	\$239	\$279	\$349	\$585



Temporary Tattoos

Temporary 2.5"x2" tattoo with logo design. Washes off with soap and water.

300	500	1000	3000	5000
\$310	\$344	\$416	\$596	\$688

campaign order form



Organization: _____

Contact Person: _____

Billing Address: _____

Shipping Address: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Campaign Ordered: _____

ITEM	DESIGN (if applicable)	QUANTITY	AMOUNT
EXAMPLE: PLEDGE CARDS	—	1000	\$510
		SUBTOTAL	
		SALES TAX <small>(Please provide copy of tax exempt certificate with your order.)</small>	
		SHIPPING <small>Add 8% of SUBTOTAL (excluding media); MINIMUM \$15</small>	
		TOTAL	

Email to orders@preventioncampaigns.com.
We will contact you to confirm your order.

Make checks payable to PG Creative, 8201 Peters Road, Suite 1000, Plantation, FL 33324
All major credit cards accepted (3.75% fee applies.)

Questions? Call (305) 350-7995.

Prices and item availability subject to change.