



MOST TEENS AREN'T SOLD ON ALCOHOL & DOPE

An Alcohol & Marijuana Social Norms Campaign for Teens

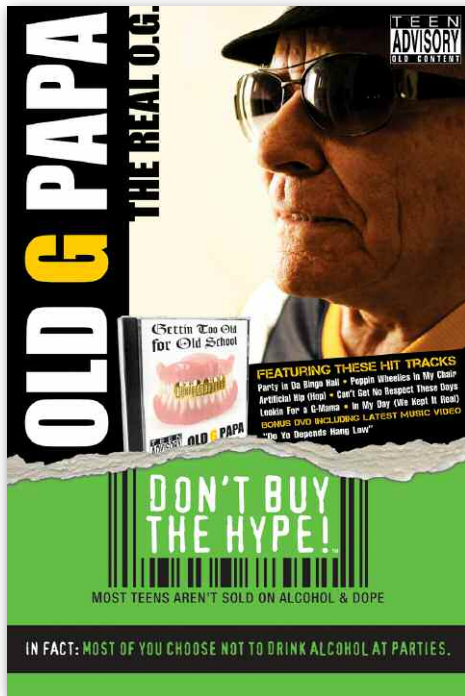
# Don't Buy the Hype



**Target:** Middle School Teens

**Strategy:** Don't Buy the Hype is a social norms campaign targeting middle school teens. The campaign uses a series of funny spoof ads to grab the attention of teens and then delivers the social norms message that most teens don't drink alcohol or smoke marijuana. Each poster can be easily customized to include your specific survey data to reinforce the social norms message.

"G Papa"



"iLunchbox"

We can add your social norms statistics to any poster!

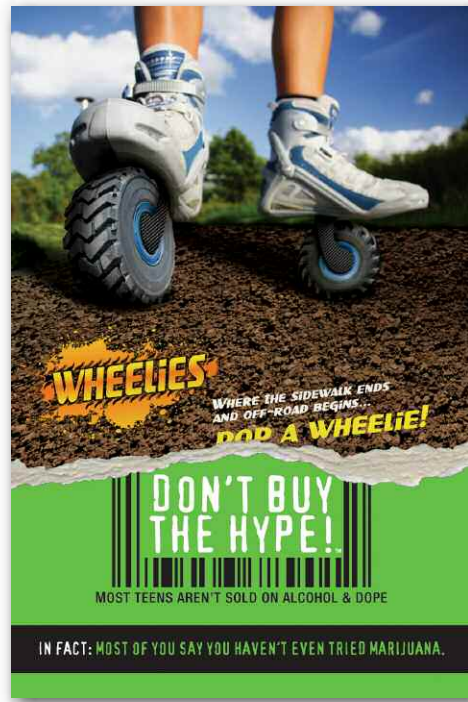
"Mii"



"Shake"

12"x18" Posters

"Sugar"



"Wheelies"

We can add your social norms statistics to any poster or banner!

12"x18" Posters



Banner  
2'x6' or 3'x8'



Pen



**Pocket Folder**

Choose from any poster design.  
Please indicate on order form.



**Pencil**



**Key Tag**



**Floor Adhesive**

18"x24"  
Choose from any poster design.  
Please indicate on order form.



**Sticker**  
3"x2"



**Awareness Bracelet**



**Static Cling**  
4"x4"



**Button**  
3"x2"

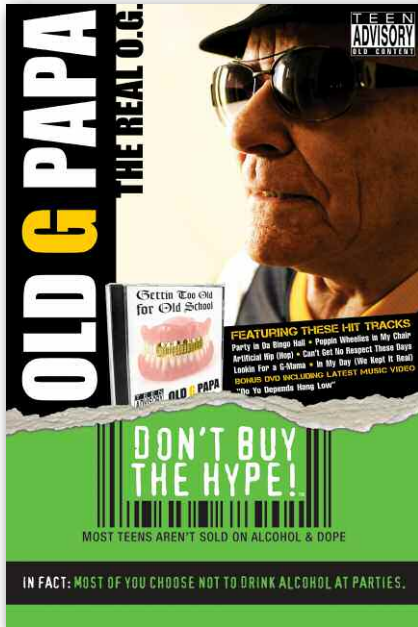


**Pledge Card**  
3.5"x8.5"

**Parent Postcards**

6"x9"

Choose from any poster design on front (please indicate on order form), and includes your custom message on back.



**Stall Sign Insert**  
8.5"x11"

Choose from any poster design. Please indicate on order form.



**Bookmark**

Option to add your social norms statistics on back.



Cap



Slingpack



Temporary Tattoo



T-Shirt



Dog Tag



Lanyard

PROMOS	25	50	100	250	500	1000	2500	5000
Awareness Bracelets					\$530	\$899	\$1975	\$2950
Bookmarks			\$99	\$149	\$199	\$249	\$399	\$599
Buttons			\$130	\$240	\$425	\$700	\$1625	\$3000
Caps			\$567	\$1320	\$2464	\$4655		
Dog Tags					\$715	\$1300	\$3250	\$550
Key Tags				\$275	\$479	\$875	\$2045	\$3869
Lanyards					\$600	\$1150	\$2625	\$4950
Pencils					\$200	\$303	\$572	\$1223
Pens					\$249	\$436	\$1028	\$1895
Pledge Cards				\$199	\$299	\$399	\$599	\$799
Pocket Folders			\$399	\$699	\$999	\$1429	\$2269	\$3749
Postcards				\$299	\$399	\$549	\$699	\$899
Slingpacks			\$199	\$437	\$825	\$1500	\$3500	\$5500
Stall Sign Inserts	\$50	\$90	\$150	\$375				
Static Clings				\$395	\$435	\$529		
Stickers			\$99	\$199	\$239	\$279	\$349	\$585
T-Shirts – Logo		\$445	\$774	\$1735	\$3145	\$6012		
Tattoos					\$310	\$416		\$688

POSTERS	50	100	250	500	1000
1 Poster Design	\$90	\$150	\$325	\$550	\$800
2 Poster Designs	\$162	\$270	\$585	\$880	\$1280
3 Poster Designs	\$243	\$405	\$878	\$1320	\$1920
4 Poster Designs	\$324	\$540	\$1170	\$1760	\$2560
5 Poster Designs	\$405	\$675	\$1463	\$2063	\$3000
6 Poster Designs	\$486	\$810	\$1755	\$2475	\$3600

BANNERS	Each
2'x6' Vinyl Banner	\$65
3'x8' Vinyl Banner	\$125

FLOOR DECAL	5	10	25	50
Indoor	\$90	\$150	\$325	\$550
Outdoor	\$162	\$270	\$585	\$880

Interested in a different quantity? Want to add your logo or custom message?  
 Want a promotional item you don't see here? We can accommodate most requests!

**Just call us at (305) 350-7995 for a customized quote!**

Prices and availability are subject to change. Not responsible for typographical errors.  
 Accuracy of colors shown are representative only and may vary in final product.



# campaign order form



Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Campaign Ordered:** \_\_\_\_\_

ITEM	DESIGN (if applicable)	QUANTITY	AMOUNT
EXAMPLE: PLEDGE CARDS	—	1000	\$510
SUBTOTAL			
SALES TAX <small>(Please provide copy of tax exempt certificate with your order.)</small>			
SHIPPING <small>Add 8% of SUBTOTAL; MINIMUM \$15</small>			
<b>TOTAL</b>			

**Email to [orders@preventioncampaigns.com](mailto:orders@preventioncampaigns.com).  
We will contact you to confirm your order.**

Make checks payable to PG Creative, 8201 Peters Road, Suite 1000, Plantation, FL 33324  
All major credit cards accepted (3.75% fee applies.)

**Questions? Call (305) 350-7995.**

Prices and item availability subject to change.